

**NUXE**   
PARIS

**INNOVATION**

THE SELF-TANNING SERUM  
*Prodigieuse® BOOST*

A TAILORED  
SUN-KISSED GLOW EFFECT



## A SUMMER HOLIDAY GLOW FOR YOUR SKIN ALL YEAR ROUND

You don't need to wait for summer to get a tan now! NUXE is revealing its latest innovation combining the expertise of a moisturizing serum with the sunny glow of a self-tanning product. Painsstaking application of self-tans will soon be a distant memory, along with the unpleasant lingering scent on your skin and the sometimes less than natural result...

In a single step, this self-tanning serum **moisturizes and plumps the skin while creating a beautiful natural-looking, progressive, even and streak-free tan**. 365 days a year, skin looks fuller and brighter, with a summer holiday sun-kissed glow effect.

What is the secret of its effectiveness? Its innovative formula infused with **Hyaluronic Acid** (2 different molecular weights) and enriched in **100% natural-origin DHA**. This DHA is odourless both during and after application. Its fresh and vibrant scent with notes of Jasmine is a daily pleasure.

Its light texture is easily absorbed to leave the skin feeling soft and comfortable. A streak-free tan with no lines, for an even complexion.



100%  
NATURAL  
ORIGIN  
DHA

**FROM MARCH 2025**

30 ml pipette bottle - Suggested retail price: 44.- CHF







## DROP AFTER DROP, FOR A TAILORED TAN

### 2 POSSIBLE APPLICATION METHODS:

- Apply the serum directly to your face before your NUXE cream, in the morning and/or evening. Pour a few drops into the palms of your hands and apply evenly to your face and neck.
- In the morning and/or evening, mix a few drops of serum with your NUXE cream in the palm of your hand before applying.

### ADJUST THE INTENSITY:

3 drops - for a light tan

4-6 drops - for a medium tan

7-15 drops - for a deep tan



#### SOME USAGE PRECAUTIONS:

Up to 15 drops per day. Avoid the eye contour area and contact with the eyes, wash your hands thoroughly after use. Does not provide protection from the sun.



## FOR AN EVEN AND LASTING TAN

- **AFTER THE 1ST APPLICATION**

Tan looks natural for 100% of women<sup>(1)</sup>.

- **AFTER 7 DAYS**

Tailored tan for 90% of women<sup>(2)</sup>.

Skin is plumped for 95% of women<sup>(2)</sup>.

- **AFTER STOPPING APPLICATION**

Tan is visible for at least 3 days for 100% of women<sup>(3)</sup>.

(1) Usage test under dermatological supervision. 21 volunteers. Satisfaction % immediately after application of the serum on its own.

(2) Usage test under dermatological supervision. 21 volunteers. Satisfaction % after 7 days of using the serum on its own.

(3) Usage test under dermatological supervision. 21 volunteers. Satisfaction % 3 days after stopping application of the serum on its own.





## BOOST YOUR SKIN'S RADIANCE WITH *Prodigieuse® BOOST*

### THE GLOW-BOOSTING [DETOX] MASK

Enhance your skin's radiance in just 5 minutes

75 ml tube

### THE MULTI-CORRECTION EYE BALM GEL

Instant brightness booster for the eyes

40 ml tube

### THE GLOW-BOOSTING SERUM WITH VITAMIN C

8H anti-oxidant effectiveness\*

30 ml bottle with pipette - Suggested retail price: €XX

### THE MULTI-CORRECTION GLOW-BOOSTING CREAM-GEL

The day care for the 1<sup>st</sup> signs of aging,  
in 2 textures.

40 ml tube

## INNOVATION

### THE SELF-TANNING SERUM

Tailored and streak-free progressive tan

30 ml bottle with pipette - Suggested retail price: €XX

### THE NIGHT RECOVERY OIL BALM

Wake up to relaxed skin and rested features

50 ml jar



Over 30 years ago, Aliza Jabès blazed a trail for natural and glamorous beauty care in pharmacies with the pioneering launch of her clean<sup>(1)</sup> and vegan\* multi-usage dry oil. A groundbreaking product with irresistible sensoriality, Huile Prodigieuse® quickly became iconic, No. 1 in France<sup>(2)</sup> and many other countries. A pioneer in “French pharmacy” beauty,

NUXE’s approach is underpinned by R&D in natural cosmetology and botanical oils: the products are developed using powerful natural ingredients, according to a strict formulation charter and are tested under dermatological supervision. This made in France expertise has been confirmed with the award of over 40 patents. Evoking a real emotional response with their ultra-sensorial textures and scents, NUXE products are attracting increasing numbers of followers who regard them as their everyday luxuries. NUXE is now the No. 1 laboratory in natural-origin skincare in French pharmacies<sup>(3)</sup> and is present in 60 countries. The experience can also be enjoyed in NUXE Spas: more than 60 well-being addresses in exclusive and exceptional settings all over the world.

FORMULAS DESIGNED  
AND MANUFACTURED  
IN FRANCE

**VEGAN\***  
FORMULA  
VEGAN FORMULAS\*  
AND NO ANIMAL TESTING\*\*

**OILS 100%  
BOTANICAL**  
FORMULATION WITH BOTANICAL  
100% OILS

**NUXE**  
**30** YEARS OF RESEARCH  
IN NATURAL COSMETOLOGY  
30 YEARS OF RESEARCH  
IN NATURAL COSMETOLOGY  
AND 40 PATENTS

**COMMITTED TO  
PROTECTING BEES**  
NUXE SUPPORTS BEE CONSERVATION:  
BY SPONSORING BEEHIVES WITH  
“UN TOIT POUR LES ABEILLES”  
(A HOME FOR BEES)

**FONDATION  
GoodPlanet**  
SUPPORT FOR ENVIRONMENTAL  
AND COMMUNITY PROJECTS RUN  
BY THE GOODPLANET FOUNDATION  
SET UP BY YANN ARTHUS-BERTRAND.

**OCEANOPLASTIC**  
PARTICIPATION IN PROTECTING  
THE OCEANS FROM PLASTIC POLLUTION,  
ALONGSIDE THE ENVIRONMENTAL NGO  
OCEANOPLASTIC IN FRANCE.

**WE MOVE BEAUTY FORWARD**  
**CEW**  
FRANCE  
A PARTNERSHIP SINCE 2001  
WITH CEW “CENTRES DE BEAUTÉ”  
TO OFFER COSMETIC SKINCARE TO PATIENTS  
SUFFERING FROM SERIOUS ILLNESSES.

**1001 FONTAINES**  
INSTALLATION OF DRINKING  
WATER FOUNTAINS  
IN CAMBODIA AND MADAGASCAR WITH  
THE 1001 FONTAINES ASSOCIATION.

**L'AGENCE  
DU DON  
EN NATURE**  
PRODUCT DONATIONS THROUGH  
A PARTNERSHIP WITH AGENCE DU DON  
EN NATURE, A CHARITY WHICH DISTRIBUTES  
PRODUCTS TO PEOPLE LIVING IN POVERTY.

FOR MORE INFORMATION, VISIT [NUXE.COM](https://www.nuxe.com)

(1) Clean formula according to NUXE. (2) GERSDATA - SOGEARLY – Dermocosmetic market - Selection of the Body Moisturizers Segment, oil for local application format - Sales value (turnover incl. tax) – Pharmacies and parapharmacies - France - MAT June 2023. (3) GERSDATA - SOGEARLY - Dermocosmetic market - Selection of the Natural Brand Segment - Sales value (turnover incl. tax) - Pharmacies and parapharmacies - France - MAT June 2023.

\*Vegan formula with no ingredients or derivatives of animal origin. With the exception of the Réve de Miel skincare range and the Very Rose lip balm. \*\* In compliance with applicable European regulations.